



Oregon Tradeswomen

Highlights from Oregon Tradeswomen's 27th Annual Career Fair



**Education, Inspiration, and Opportunity
for the Next Generation of Trades Workers**



Oregon Tradeswomen

Thank you!

Oregon Tradeswomen's annual Career Fair is produced each year to introduce the skilled trades to middle and high-school students and to offer a way for adult career seekers to connect with registered apprenticeship programs and other training and employment opportunities.

The event is fully funded by industry partners and supporters: 116 businesses and organizations participated as Sponsors, Workshop Presenters, or Exhibitors at our 2019 event.

Special thanks to:

**NECA-IBEW Electrical Training Center
and IBEW Local 48**

for graciously hosting Oregon Tradeswomen's Annual Career Fair.



Thank You!

Oregon Tradeswomen's Annual Career Fair is organized, produced, and supported by incredible industry and community partners.

We extend our deepest appreciation to our Board of Directors, dedicated and talented staff, incredibly generous volunteers, industry, and community partners. This event would not be possible without the involvement of our extended community.

Thank you!

Special thanks to our Career Fair Advisory Committee:

Taaj Armstrong, Portland General Electric
Kelly Aust, Skanska
Sara Brady, ABC
Aaron Buchane, AGC
Liz Cowen, Goodfellow Brothers
Fern Elledge, Bonneville Power Administration
Jeni Hall, Energy Trust
Kari Meyer, Metro
Kate Montgomery
Misty Newton, Gunderson, LLC
Brandy Pine, Walsh Construction
Bridget Quinn, NECA-IBEW Electrical Training Center
Sandra Rodriguez, BOLI
Az Ryan, PNCI
Heidi Smith, NW Line JATC
Carol Stahlke, Portland Water Bureau
Jon Vetch, NW Natural



Watch the wrap-up video on YouTube:



<https://youtu.be/jGnmZ-9kzvs>



"I went to my first Career Fair when I was 13 years old. When I left high school, I joined the carpenter's union after Oregon Tradeswomen's pre-apprenticeship. I am now 22 years old and planning to buy my first home and will journey out in 5 months."

*Thank you for changing my life,
Oregon Tradeswomen!"*

– Jessi

Oregon Tradeswomen's Career Fair By the Numbers:

- 1,196 Middle and High School Students
- 201 Teachers & Chaperones
- 94 School Groups from Oregon & Washington
- 1,100 Women and their Families Attended the Fair
- 29 People toured the Fair as VIP's
- 77 Volunteers contributed 339 hours
- 116 Organizations Participated
- 58 Interactive Exhibits & Hands-On Workshops



"The best part of the Career Fair was showing my students actual, hands-on opportunities that, even after all this time (!) are still perceived as careers that only men can do. Also, the presenters were AHHMAZING!"

– High School Teacher from Umatilla Oregon



About Oregon Tradeswomen's Career Fair:

Oregon Tradeswomen first offered our hands-on Career Fair in 1993 as a one-day event, and it has grown every year since! The annual Career Fair is an opportunity to increase access, opportunity, and equity in the skilled trades by introducing apprenticeship and high-wage, high-skill careers in construction, manufacturing, and other non-traditional careers to women and middle and high school students.

Oregon Tradeswomen's Career Fair offers a completely unique career exploration experience with dozens of hands-on workshops and activities which provide authentic learning experiences, opportunities to use tools, and talk directly with tradeswomen about their careers.

This event makes an impact! The number of women working in construction in Oregon and Washington is more than double the national average!

Thanks again to Oregon Tradeswomen's incredible industry and community partners for your commitment to increasing equity in the trades!







Outreach & Media Results:

- Television Ads ran for 3 weeks on KATU Channel 2, and KPTV to reach more than 2 million viewers
- TriMet Transit Ads ran for 5 weeks reaching more than 1.2 million people in the Portland area
- Online advertisements ran for 5 weeks reaching approximately 800,000 people in the region
- Large-format ads ran on bicycle delivery services for 5 weeks
- Social media posts connected with more than 62,000 people
- The event was covered by the following media outlets:
 - Boots Magazine
 - Building Futures Magazine
 - Daily Journal of Commerce
 - Green Living Journal
 - KATU Channel 2 with Wesleigh Ogle
 - KATU Channel 2 with Tammy Hernandez
 - NW Labor Press
 - PDX Pipeline
 - The Portland Business Tribune
 - The Portland Mercury
 - The Portland Observer
 - The Skanner
 - Willamette Week





Thank You to the Sponsors of Oregon Tradeswomen's 2019 Career Fair:

Platinum Sponsors:

Bonneville Power Administration

City of Portland

IBEW Local 48

I.U.O.E. Local 701

KATU Channel 2

Metro

National Association of Women in Construction (NAWIC)

NECA-IBEW

NECA-IBEW Oregon Columbia Chapter

Oregon Laborers Apprenticeship

Pacific Northwest Carpenters Institute

and Pacific Northwest Regional Council of Carpenters

UA Local 290 & PMCA

Gold Sponsors:

Portland General Electric

Silver Sponsors:

Andersen Construction

Bureau of Labor & Industries, Apprenticeship & Training Division / Oregon Department of Transportation, Office of Civil Rights

KEEN Utility

NW Natural

OEG, Inc.

Sheet Metal Institute Local 16 JATC

Skanska

Vigor

Bronze Sponsors:

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